



THE GREAT ESCAPE FALL FAIR SPONSORSHIP PACKAGE



Save the date
2023-09-24
11:30 pm-2:30 pm

ABOUT US



The Elliott Community is Guelph's leading and only not-for-profit residence with 5 levels of care, services, and accommodation offering Long-Term Care, Retirement - Supportive Living, Retirement - Assisted Living, Life Lease. From community outreach to specialized and inclusive programs, The Elliott Community proudly serves seniors of all abilities with person-centered care. Our mission is to provide residents and their families "Quality choices in a caring and inclusive, home-like community. A tradition of promoting dignity and independence for those we serve and their families."

ABOUT THE CAUSE

As a charitable not-for-profit organization, we continuously strive to raise additional funds to support high-quality and responsive therapy programs and projects designed to serve the complex mental health needs and well-being of our seniors. Proceeds from the event will help purchase new equipment that directly supports the quality of care within our community.

As a Sponsor of this event you can help change lives and the well-being of seniors, veterans, and families we serve, continuing our tradition of excellence in senior care within our community. We have developed a variety of sponsorship levels for our corporate and dedicated partners that will provide a strong and targeted opportunity to “see and be seen” by influential members of our community. Showcase your company, product, or brand at this high-energy event to guests and community leaders. Each level offers unique recognition opportunities and visibility levels, designed to add value to your philanthropic program. We invite you to review the sponsorship opportunities available and truly appreciate your participation at the level that best suits you.

The Great Escape-Fall Fair Event

On Sunday, September 24th, 2023, we gather at the Elliott Community for a safe outdoor onsite charity event!

The Great Escape - will mark the 16th, continuous year in support of The Elliott Community. Join us for an action-packed afternoon with live entertainment and a silent auction, a petting zoo, and great food! And much more!

Thank you for taking the time to support The Elliott Community. Together with our staff and volunteer team, we can help make a difference in our community and the lives of seniors.

Together We Can Make a Difference!


























Sponsorship funds generously donated to this event have helped start The Butterfly Household Model project and helped purchase virtual bikes, virtual headsets, Wi-Fi connections, and iPads for virtual visits and care. Virtual equipment has allowed residents to continue to see those they love, decreasing their risk for depression and loneliness. These types of virtual connections have made a profound difference in seniors' social and mental well-being.

As an event sponsor, you help us raise the funds that make all of this possible. You also help assist our staff in providing our residents with a supportive, comfortable, and stimulating environment.

Know that when you support and invest in The Elliott Community, you continue to help make a difference in the well-being of the seniors we serve, continuing our tradition of excellence in senior care within your community.



SPONSORSHIP PACKAGE

SPONSORSHIP OPPORTUNITIES	\$10,000 PRESENTING SPONSOR	\$5,000 PARTNER SPONSOR	\$2,000 GOLD SPONSOR	\$1,000 SILVER SPONSOR	\$500 BRONZE SPONSOR	In-Kind FOOD BOX SPONSOR
The Great Escape co-branded with The Elliott Community and your corporation logo on event material						
Corporate name recognition on <u>ALL</u> event marketing material and website						
Corporate logo recognition on The Great Escape event website						
Corporate logo recognition on The Elliott Community website	 With weblink	 With weblink				
Special recognition announcement on social media feeds						
Company name recognition in post thank you event marketing materials						
Complimentary tickets to the event.	6	4	2			

Please contact for more information about sponsorship opportunities @
519-822-0491 Ext 2242 or
email: fundraising@elliottcommunity.org

COMMUNITY ENGAGEMENT TEAM



Samantha Corman
*Community
Engagement
Manager*



Sherry Collins
Chef Manager



Michelle Holland
Recreation Supervisor



Fiona Miletic
*Community Sales
Supervisor*



Rebecca McKinlay
Fundraising Coordinator



Alicia Donaghy
Volunteer Coordinator
